



EDUCATION

Bachelor of Arts, Western Kentucky University

Major: Visual Studies (Focus: Graphic Design)

Minor: Digital Advertising

Certificate: User Experience Design

GPA in Major: 3.8

EXPERIENCE

Ohio State University Wexner Medical Center, Columbus, Ohio February 2023 - Present

Production Artist and Designer

Revise previously designed files for print and online redistribution. Maintain project deadlines and updates using Workfront. Attend weekly design meetings to discuss brand guidelines and upcoming projects. Uphold file accessibility standards.

Oliver Creative, Scottsville, Kentucky, Jan. 2022 - Present

Graphic Design Assistant

Work to create promotional material for various brands. Design social media posts and schedule them on Meta to post. Produce brand materials like stationary, product wraps, and signs for clients. Organize a client's brand assets using Google Drive. Develop websites using Webflow.

Clients included: Hey Hey Mae, The Barn Wedding Venue, Norrofest, CCK, Summit Title, Modica, Allen County Health Department, Cultivate, Tori T. Photography, SFUMC

Bonnie West Design, Bowling Green, Kentucky, May. 2022 - Present

Freelance Designer

Create various designs such as logos, social media, print material, and apparel. Work directly with clients for approval and feedback. Maintain time management skills while juggling multiple projects.

Clients included: Coral Barn Boutique, Simply Homemade Co, Ment Cowork, Butler County Democratic Women's Club.

Greater Half, Bowling Green, Kentucky, Feb. 2020 - Oct. 2020

Graphic Designer

Work with head designer to create designs for apparel products. Prep files for mockups and printing. Create custom designs and logos for companies ordering through Greater Half.

Clients included: Nose Down Scents, BOWADX, Curtsinger's Sunrise Outfitters, Foundation Disc Golf, and Spur Brands.

CONTACT

 bonnie.west00@gmail.com

 bonniwestdesign.com

TECHNICAL SKILLS

- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Procreate
- Webflow
- Digital Photography
- UX/UI Design
- Layout Design
- Drawing
- Squarespace
- Illustration
- Package Design

SOFT SKILLS

- Time Management
- Independent
- Honest
- Detail-Oriented
- Problem Solving
- Applies Criticism
- Analytical
- Communicative

AWARDS

- Academic Merit Scholarship
- Dean's List 2018 - 2022
- President's List 2018 - 2022
- Markies Award - Best Advertising for Mashup! Nashville - 2020